

PINNACLE

INSPIRING EMS LEADERSHIP



SCHEDULE AT A GLANCE

JULY 27 - 31, 2020

JW MARRIOTT DESERT RIDGE RESORT
PHOENIX, ARIZONA

POWER SEMINARS

BONUS SESSIONS

MAIN CONFERENCE

SPECIAL MEETINGS

- **Main Conference** begins with the keynote and reception Tuesday evening. Regular conference days on Wednesday and Thursday include breakfast and lunch.
- **Power Seminars** on Monday and Tuesday are sold separately.
- **Special Meetings** and ■ **Bonus Sessions** are complimentary.

	Monday July 27	Tuesday July 28	Wednesday July 29	Thursday July 30	Friday July 31
	Provided with Power Seminar	Provided with Power Seminar	Provided with Main Conference	Provided with Main Conference	
Morning	Power Seminars	Power Seminars	Main Conference	Main Conference	Bonus Sessions
			Provided with Main Conference	Provided with Main Conference	
Afternoon	Power Seminars	Special Meetings	Main Conference	Main Conference Closing Keynote	
Evening	Special Meetings	Main Conference Opening Keynote Opening Reception	Special Meetings Networking Reception		

Monday - July 27

7:00 am - 8:00 am

Meal

& R P S O L P Breakfast

8:00 am - 11:45 am

Power Seminars

Leading from the Middle: Lessons for Leaders at any Level

Kelly Cope - Jamie Pospisil - Anthony Minge, EdD - Jason Payne

8:00 am - 11:45 am

Power Seminars

Fire Service Identity Crisis: What are We Really Selling?

Steve Knight, PhD - Ian Womack

8:00 am - 11:45 am

Power Seminars

Rethinking Sustainability Strategies: New Ways to Approach Service Funding

Reid Kiser, MS - Guillermo Fuentes, MBA - Joshua Brandt - Scott Cravens - Robin Johnson, MD, MPH

8:00 am - 11:45 am

Power Seminars

Clinical Best Practices 2020: The Latest Research and Its Impact on Patient Care

David Page, MS - Ed Racht, MD - Freddy Lippert, MD - David Wampler, PhD - Remle Crowe, PhD

1:00 pm - 4:45 pm

Power Seminars

How Do You Compare? Quality Metrics in the Age of ET3

Matt Zavadsky, MS-HSA

1:00 pm - 4:45 pm

Power Seminars

Technology Advancements Leaders Need to Understand Today

Thomas Moore - Ernesto Rodriguez, MA - Eduardo Gonzalez Loumiet - John Yeast

1:00 pm - 4:45 pm

Power Seminars

Dive into the Shark Tank: Turning Your Organization into an Innovation Incubator

Roxanne Shanks, MBA - Mike Taigman, MA - Matthew Streger, JD - Ed Racht, MD - Rob Lawrence - Tom Judge

1:00 pm - 4:45 pm

Power Seminars

Future Proofing the Workplace: HR Strategies for Today's EMS Leader

Jennifer Kirkland - Kristi Pastore, MS - Brian LaCroix

7:00 pm - 8:00 pm

Bonus Sessions

What's Your Special Interest? Facilitated Roundtable Discussions

7:00 pm - 8:00 pm

Bonus Sessions

It Starts with You: Modeling Healthy Behavior with Science-Based Strategies for Improving Wellness

Mike Taigman, MA

Tuesday - July 28

7:00 am - 8:00 am

Meal

Complimentary Breakfast

8:00 am - 11:45 am

Power Seminars

Community Driven Strategic Planning & Marketing

Steve Knight, PhD - Mike Despain, MA - Scott Dorsey, MS - Melanie Bevan, EdD

8:00 am - 11:45 am

Power Seminars

EMS's Big Moment: Taking Your Seat at the Healthcare Table

Pat Songer - Dan Swayze, DrPH - Bruce Evans - Louis Mendiola, MHA - Chris Montera

8:00 am - 11:45 am

Power Seminars

Proven Programs to Build Resilience and Improve Mental Wellness

Jim Marshall, MA - Anthony Minge, EdD - Brenda Tillman, PhD - Erika Sallee, DPT - Lauren Christie

8:00 am - 11:45 am

Power Seminars

Pinnacle Insights: Eye on 2020 and Beyond

Brian LaCroix

1:00 pm - 4:00 pm

Special Meetings

FirstWatch EMS User Meeting

Todd Stout - Mike Taigman, MA

2:00 pm - 3:15 pm

Bonus Sessions

Medical Director and EMS Executive Forum

3:30 pm - 4:30 pm

Special Meetings

NEMSMA Membership Meeting

5:00 pm - 6:15 pm

Main Conference

Opening Keynote - Attitude is Everything: Achieving the Impossible

Jessica Cox

6:30 pm - 8:30 pm

Special Meetings

Opening Reception

Wednesday - July 29

7:45 am - 8:45 am

Meal

Complimentary Breakfast

8:00 am - 8:45 am

Bonus Sessions

Bonus Breakfast Session - Policy Matters: A Washington Update

Dia Gainor, MPA - Gregg Margolis, PhD

8:00 am - 8:45 am

Bonus Sessions

Bonus Breakfast Session - What EMS Pioneers of the Past Can Teach Us About Leading in the Future

J Lee Jenkins, MD

9:00 am - 10:15 am

Main Conference

Ditch the Dogma and Get Real

Bryan Bledsoe, DO

10:45 am - 11:45 am

Main Conference

Connecting Opioid Users to Treatment

Scott Somers, PhD - Natasha Mendoza, PhD

10:45 am - 11:45 am

Main Conference

How Artificial Intelligence is Transforming EMS

Freddy Lippert, MD

11:45 am - 1:15 pm

Meal

Complimentary Lunch

1:15 pm - 2:15 pm

Main Conference

Cost Reporting Chaos & Consternations for Fire & EMS

Andrew Mulcahy, PhD

2:45 pm - 3:45 pm

Main Conference

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2:45 pm - 3:45 pm

Main Conference

Three Leaders, Three Approaches: Case Studies in Quality & Innovation

Ernesto Rodriguez, MA - Michelle Kobayashi, MBA, MSN - Ray Barishansky, MPH - Brooke Burton, NRP, FACPE

4:00 pm - 5:00 pm

Main Conference

The Evolving Role of EMS Clinicians: A New Perspective

Gregg Margolis, PhD

5:00 pm - 6:30 pm

Special Meetings

Networking Reception

Thursday - July 25

7:45 am - 8:45 am

Meal

Complimentary Breakfast

8:00 am - 8:45 am

Special Meetings

ASM Graduate Breakfast

8:00 am - 8:45 am

Bonus Sessions

Bonus Breakfast Session — Taking the Nation's Pulse: The 2020 Fitch/EMS1 Trend Report

Roxanne Shanks, MBA - Greg Friese, MS

9:15 am - 10:15 am

Main Conference

Pinnacle Leadership Series — Moments Like These

Jay Fitch, PhD

10:45 am - 11:45 am

Main Conference

Pandemic or Paranoia? Lessons learned from Coronavirus, Flu, and Ebola

Jon Krohmer, MD - Ray Barishansky, MPH - Scott Dorsey, MS - Todd Stout

10:45 am - 11:45 am

Main Conference

Treating the Patient Not the Clock: How One System Transformed

Kevin Smith

11:45 am - 1:15 pm

Meal

Complimentary Lunch

1:15 pm - 2:15 pm

Main Conference

Closing Keynote – Chasing What Matters

Greg J. Matthews

2:45 pm - 3:45 pm

Main Conference

Addressing the Hidden Components of Fire & EMS Response

Steve Knight, PhD - Ian Womack

2:45 pm - 3:45 pm

Main Conference

The Military Model for Risk Assessment and Management

Greg J. Matthews

Friday - July 26

8:00 am - 9:00 am

Bonus Sessions

Cases from the Fitch Files

9:15 am - 10:15 am

Bonus Sessions

Uncomfortable Truths for EMS Leaders

Michael Donner

9:15 am - 10:15 am

Bonus Sessions

Passing the Torch: Case Studies in Succession Planning

Vince Robbins - Brian LaCroix

9:15 am - 10:15 am

Bonus Sessions

Critical Threats to EMS Clinician Health and Wellness

9:30 am - 5:00 pm

Special Meetings

CAAS Accreditation Seminar

10:30 am - 11:30 am

Bonus Sessions

Turning Learning into Action: Key Take-Aways from this Year's Pinnacle

Roxanne Shanks, MBA - Mike Taigman, MA