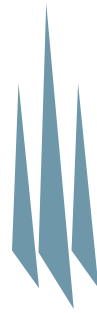


PINNACLE

INSPIRING EMS LEADERSHIP



SCHEDULE AT A GLANCE

JULY 23 – 27, 2018

JW MARRIOTT DESERT RIDGE RESORT
PHOENIX, ARIZONA



POWER SEMINARS

BONUS SESSIONS

MAIN CONFERENCE

SPECIAL MEETINGS

- **Main Conference** begins with the keynote and reception Tuesday evening. Regular conference days on Wednesday and Thursday include breakfast and lunch.
- **Power Seminars** on Monday and Tuesday are sold separately.
- **Special Meetings** and ■ **Bonus Sessions** are complimentary.

	Monday July 23	Tuesday July 24	Wednesday July 25	Thursday July 26	Friday July 27
	Provided with Power Seminar	Provided with Power Seminar	Provided with Main Conference	Provided with Main Conference	
Morning	Power Seminars	Power Seminars	Main Conference	Main Conference	Bonus Sessions
			Provided with Main Conference	Provided with Main Conference	
Afternoon	Power Seminars	Special Meetings	Main Conference	Main Conference Closing Keynote	
Evening		Main Conference Opening Keynote Opening Reception	Special Meetings Networking Reception		

Monday - July 23

7:00 am - 8:00 am

Special Meetings

Breakfast

8:00 am - 11:45 am

Power Seminars

Finding Value in your EMS Data

Jamie Kennel, MS - Scott Bourn, PhD - Allen Johnson, MPA - Brent Myers, MD, MPH

8:00 am - 11:45 am

Power Seminars

Managing from the Middle: Hands-on Leadership Skills Practice for New and Veteran Supervisors

Jennifer Kirkland - Anthony Minge, EdD - Tom Somers - Matthew Streger, JD

8:00 am - 11:45 am

Power Seminars

Moving from Operational Metrics to Actionable Insight

Rob Lawrence - Thomas Moore - Todd Sheridan

8:00 am - 11:45 am

Power Seminars

Case Studies on the Power of Community Risk Reduction

Gary Smith - Ronald Vaughn - Bruce Moeller, PhD - Jamie Pianka

1:00 pm - 4:45 pm

Power Seminars

Modernizing Revenue Management to Support Sustainability

Kevin Fairlie, JD - Reid Kiser, MS - Anthony Minge, EdD - Brenda Staffan

1:00 pm - 4:45 pm

Power Seminars

Clinical Best Practices 2018 and Beyond: A Look at the Latest Evidence

Carol Cunningham, MD - Brad Lee, MD, JD, MBA - Brent Myers, MD, MPH - David Page, MS - Ed Racht, MD

1:00 pm - 4:45 pm

Power Seminars

Balancing the Four Corners of the "Quadruple Aim"

Dean Dow, MBA - Rick Ferron, MHM - Matt Zavadsky, MS-HSA - Kevin Smith

1:00 pm - 4:45 pm

Power Seminars

How to Attract, Train and Retain the Best Providers

Brian LaCroix - Jamie Pianka - Mike Taigman, MA

Tuesday - July 24

7:00 am - 8:00 am

Special Meetings

Breakfast

8:00 am - 11:45 am

Power Seminars

Pinnacle Insights: Just-In-Time Topics for EMS Executives

Troy Hagen, MBA - Brian LaCroix - Vince Robbins - Michael Touchstone

8:00 am - 11:45 am

Power Seminars

Strategies to Thrive in the Era of Disruptive Innovation

Gil Glass - Tony Bradshaw - Guillermo Fuentes, MBA - Todd Stout - Jonathan Washko, MBA

8:00 am - 11:45 am

Power Seminars

New Approaches to Public and Private Partnerships in Fire and EMS

Eric Nickel - Mark Postma - Steve Knight, PhD - Bruce Moeller, PhD

8:00 am - 11:45 am

Power Seminars

Actionable Strategies for Today's Thorniest HR Issues

Jeff Hill - Joey Araiza - Larry Boxman - Skip Kirkwood, JD - Thomas Moore

1:00 pm - 4:00 pm

Special Meetings

FirstWatch User Group Meeting

Todd Stout - Mike Taigman, MA

2:00 pm - 3:15 pm

Special Meetings

Medical Director and EMS Executive Forum

Brian LaCroix - Andrew Stevens, MD

3:30 pm - 4:30 pm

Special Meetings

NEMSMA Membership Meeting

5:00 pm - 6:15 pm

Main Conference

Opening Keynote: On Fire! Sparks to Ignite your Life and Leadership

John O'Leary

6:30 pm - 8:30 pm

Special Meetings

Opening Reception

Wednesday - July 25

7:45 am - 8:45 am

Special Meetings

Breakfast

8:00 am - 8:45 am

Main Conference

Bonus Breakfast Session: Care Transitions: An Emerging Area of Risk in EMS

Lee Varner, MS

9:00 am - 10:15 am

Main Conference

Why EMS Must Play a Role in Improving Population Health

Brent Myers, MD, MPH

10:00 am - 10:15 am

Main Conference

Report on Burning Issues at the National Level

Brent Myers, MD, MPH

10:45 am - 11:45 am

Main Conference

What's Our Priority? A New Look at Strategic Thinking and Planning

Jeff Lucia - Steve Knight, PhD - Mike Taigman, MA

10:45 am - 11:45 am

Main Conference

A World of Difference: How Diversity Makes Your Organization Better

Cory Kissling - Carol Cunningham, MD

11:45 am - 1:15 pm

Special Meetings

Lunch

1:15 pm - 2:15 pm

Main Conference

Be the Change You Seek: Lessons in Persistence and Persuasion

Gregg Margolis, PhD

2:45 pm - 3:45 pm

Main Conference

Up for Debate: Controversial Issues in EMS

Kevin Cunningham - Ed Racht, MD - Todd Sheridan - Kevin Smith

2:45 pm - 3:45 pm

Main Conference

The Policy and Politics of EMS: Federal, State and Local Perspectives

Michael Petrie, MA, MBA - Ray Barishansky, MPH - Michael Gerber, MPH - Gregg Margolis, PhD

4:00 pm - 5:00 pm

Main Conference

How the Feds Catch the Frauds: From Whistleblowers to Data Mining

Jay Strauch - Sonya Rao, JD

5:00 pm - 6:00 pm

Special Meetings

Networking Reception

Thursday - July 26

7:45 am - 8:45 am

Special Meetings

Breakfast

8:00 am - 8:45 am

Main Conference

Bonus Breakfast Session: Why Public Safety Leaders Must Have Zero Tolerance for Sexual Misconduct

Jacqueline Jefferies

9:15 am - 10:15 am

Main Conference

Pinnacle Leadership Series: Frenemies or Colleagues? The Power of Collaboration

Jay Fitch, PhD

10:45 am - 11:45 am

Main Conference

Las Vegas, Parkland and NFPA 3000: What You Need to Know as An EMS Leader

Glen Simpson - Frank Babinec - Jamie Pianka

11:45 am - 1:15 pm

Special Meetings

Lunch

1:15 pm - 2:15 pm

Main Conference

Closing Keynote: High Performance Leadership: The Science and Art of Building Mindfulness & Resilience

Teri Pipe, PhD

2:45 pm - 3:45 pm

Main Conference

2018 Pinnacle Legal Update

Kevin Fairlie, JD

2:45 pm - 3:45 pm

Main Conference

Lessons Learned on the Road to 2050

Jon Krohmer, MD - Mike Taigman, MA

2:45 pm - 3:45 pm

Main Conference

Beyond the Affordable Care Act — Knowns and Unknowns

Vince Robbins

Friday - July 27

8:00 am - 9:00 am

Bonus Sessions

Cases From the Fitch Files

9:15 am - 10:15 am

Bonus Sessions

Wake-Up Call: Safety Technology Reduces Risk of Drowsy, Distracted Driving

Ken Smith - Dennis Rowe

9:15 am - 10:15 am

Bonus Sessions

Taking the Nation's Pulse: The 2018 Fitch/EMS1 Trend Report

Greg Friese, MS - Brian Hupp

9:15 am - 10:15 am

Bonus Sessions

Success Factors in Community Paramedicine

Doug Hooten, MBA - Brenda Staffan

9:30 am - 5:00 pm

Special Meetings

CAAS Accreditation Seminar: Prepare for Accreditation Using the Version 3.0 CAAS Standards

10:30 am - 11:30 am

Bonus Sessions

How FirstNet will Drive Innovation and Improve Your Service

Kevin McGinnis, MPS

10:30 am - 11:30 am

Bonus Sessions

What Now? Turning the Best Ideas from this Year's Pinnacle into Action

Mike Taigman, MA