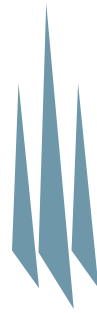


# PINNACLE

INSPIRING EMS LEADERSHIP



## SCHEDULE AT A GLANCE

JULY 23 – 27, 2018

JW MARRIOTT DESERT RIDGE RESORT  
PHOENIX, ARIZONA



POWER SEMINARS

BONUS SESSIONS

MAIN CONFERENCE

SPECIAL MEETINGS

- **Main Conference** begins with the keynote and reception Tuesday evening. Regular conference days on Wednesday and Thursday include breakfast and lunch.
- **Power Seminars** on Monday and Tuesday are sold separately.
- **Special Meetings** and ■ **Bonus Sessions** are complimentary.

	Monday July 23	Tuesday July 24	Wednesday July 25	Thursday July 26	Friday July 27
	Provided with Power Seminar	Provided with Power Seminar	Provided with Main Conference	Provided with Main Conference	
Morning	Power Seminars	Power Seminars	Main Conference	Main Conference	Bonus Sessions
			Provided with Main Conference	Provided with Main Conference	
Afternoon	Power Seminars	Special Meetings	Main Conference	Main Conference Closing Keynote	
Evening		Main Conference Opening Keynote Opening Reception	Special Meetings Networking Reception		

# Monday - July 23

7:00 am - 8:00 am

Special Meetings

Breakfast

8:00 am - 11:45 am

Power Seminars

**Finding Value in your EMS Data**

Scott Bourn, PhD - Allen Johnson, MPA - Brent Myers, MD, MPH

8:00 am - 11:45 am

Power Seminars

**Managing from the Middle: Hands-on Leadership Skills Practice for New and Veteran Supervisors**

Jennifer Kirkland - Anthony Minge, EdD - Tom Somers - Matthew Streger, JD

8:00 am - 11:45 am

Power Seminars

**Moving from Operational Metrics to Actionable Insight**

Rob Lawrence - Thomas Moore - Todd Sheridan

8:00 am - 11:45 am

Power Seminars

**Case Studies on the Power of Community Risk Reduction**

Gary Smith - Ronald Vaughn - Bruce Moeller, PhD - Jamie Pianka

1:00 pm - 4:45 pm

Power Seminars

**Modernizing Revenue Management to Support Sustainability**

Kevin Fairlie, JD - Reid Kiser, MS - Anthony Minge, EdD - Brenda Staffan

1:00 pm - 4:45 pm

Power Seminars

**Clinical Best Practices 2018 and Beyond: A Look at the Latest Evidence**

Carol Cunningham, MD - Brad Lee, MD, JD, MBA - Brent Myers, MD, MPH - David Page, MS - Ed Racht, MD

1:00 pm - 4:45 pm

Power Seminars

**Balancing the Four Corners of the "Quadruple Aim"**

Roxanne Shanks, MBA - Doug Hooten, MBA - Kevin Smith

1:00 pm - 4:45 pm

Power Seminars

**How to Attract, Train and Retain the Best Providers**

Brian LaCroix - Jamie Pianka - Mike Taigman, MA

# Tuesday - July 24

7:00 am - 8:00 am

Special Meetings

Breakfast

8:00 am - 11:45 am

Power Seminars

**Pinnacle Insights: Just-In-Time Topics for EMS Executives**

Troy Hagen, MBA - Brian LaCroix - Vince Robbins - Michael Touchstone

8:00 am - 11:45 am

Power Seminars

**Strategies to Thrive in the Era of Disruptive Innovation**

Gil Glass - Tony Bradshaw - Guillermo Fuentes, MBA - Todd Stout - Jonathan Washko, MBA

8:00 am - 11:45 am

Power Seminars

**New Approaches to Public and Private Partnerships in Fire and EMS**

Eric Nickel - Mark Postma - Steve Knight, PhD - Bruce Moeller, PhD

8:00 am - 11:45 am

Power Seminars

**Actionable Strategies for Today's Thorniest HR Issues**

Jeff Hill - Joey Araiza - Larry Boxman - Skip Kirkwood, JD - Thomas Moore

1:00 pm - 4:00 pm

Special Meetings

**FirstWatch User Group Meeting**

Todd Stout - Mike Taigman, MA

2:00 pm - 3:15 pm

Special Meetings

**Medical Director and EMS Executive Forum**

Brian LaCroix - Andrew Stevens, MD

3:30 pm - 4:30 pm

Special Meetings

**NEMSMA Membership Meeting**

5:00 pm - 6:15 pm

Main Conference

**Opening Keynote: On Fire! Sparks to Ignite your Life and Leadership**

John O'Leary

6:30 pm - 8:30 pm

Special Meetings

**Opening Reception**

# Wednesday - July 25

7:45 am - 8:45 am

Special Meetings

Breakfast

7:45 am - 8:30 am

Main Conference

**Bonus Breakfast Session: Care Transitions: An Emerging Area of Risk in EMS**

Lee Varner, MS

9:00 am - 10:15 am

Main Conference

**Why EMS Must Play a Role in Improving Population Health**

Brent Myers, MD, MPH

10:00 am - 10:15 am

Main Conference

**Report on Burning Issues at the National Level**

Brent Myers, MD, MPH

10:45 am - 11:45 am

Main Conference

**What's Our Priority? A New Look at Strategic Thinking and Planning**

Jeff Lucia - Steve Knight, PhD - Mike Taigman, MA

10:45 am - 11:45 am

Main Conference

**A World of Difference: How Diversity Makes Your Organization Better**

Cory Kissling - Carol Cunningham, MD - Cheryl Horvath, MPA

11:45 am - 1:15 pm

Special Meetings

Lunch

1:15 pm - 2:15 pm

Main Conference

**Be the Change You Seek: Lessons in Persistence and Persuasion**

Gregg Margolis, PhD

2:45 pm - 3:45 pm

Main Conference

**Up for Debate: Controversial Issues in EMS**

Kevin Cunningham - Ed Racht, MD - Todd Sheridan - Kevin Smith

2:45 pm - 3:45 pm

Main Conference

## The Policy and Politics of EMS: Federal, State and Local Perspectives

Michael Petrie, MA, MBA - Ray Barishansky, MPH - Michael Gerber, MPH - Gregg Margolis, PhD

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4:00 pm - 5:00 pm

Main Conference

## How the Feds Catch the Frauds: From Whistleblowers to Data Mining

Jay Strauch - Sonya Rao, JD

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5:00 pm - 6:00 pm

Special Meetings

## Networking Reception

# Thursday - July 26

7:45 am - 8:45 am

Special Meetings

Breakfast

7:45 am - 8:30 am

Main Conference

**Bonus Breakfast Session: Why Public Safety Leaders Must Have Zero Tolerance for Sexual Misconduct**

Jacqueline Jefferies

9:15 am - 10:15 am

Main Conference

**Pinnacle Leadership Series: Frenemies or Colleagues? The Power of Collaboration**

Jay Fitch, PhD

10:45 am - 11:45 am

Main Conference

**Las Vegas, Parkland and NFPA 3000: What You Need to Know as An EMS Leader**

Glen Simpson - Frank Babinec - Jamie Pianka

11:45 am - 1:15 pm

Special Meetings

Lunch

1:15 pm - 2:15 pm

Main Conference

**Closing Keynote: High Performance Leadership: The Science and Art of Building Mindfulness & Resilience**

Teri Pipe, PhD

2:45 pm - 3:45 pm

Main Conference

**2018 Pinnacle Legal Update**

Kevin Fairlie, JD

2:45 pm - 3:45 pm

Main Conference

**Lessons Learned on the Road to 2050**

Jon Krohmer, MD - Mike Taigman, MA

2:45 pm - 3:45 pm

Main Conference

**Beyond the Affordable Care Act — Knowns and Unknowns**

Vince Robbins

## Friday - July 27

8:00 am - 9:00 am

Bonus Sessions

Cases From the Fitch Files

9:15 am - 10:15 am

Bonus Sessions

Wake-Up Call: Safety Technology Reduces Risk of Drowsy, Distracted Driving

Ken Smith - Dennis Rowe

9:15 am - 10:15 am

Bonus Sessions

Taking the Nation's Pulse: The 2018 Fitch/EMS1 Trend Report

Greg Friese, MS - Brian Hupp

9:15 am - 10:15 am

Bonus Sessions

Success Factors in Community Paramedicine

Doug Hooten, MBA - Brenda Staffan

9:30 am - 5:00 pm

Special Meetings

CAAS Accreditation Seminar: Prepare for Accreditation Using the Version 3.0 CAAS Standards

10:30 am - 11:30 am

Bonus Sessions

How FirstNet will Drive Innovation and Improve Your Service

Kevin McGinnis, MPS

10:30 am - 11:30 am

Bonus Sessions

What Now? Turning the Best Ideas from this Year's Pinnacle into Action

Mike Taigman, MA